Vol1.

2024 PRODUCT LOOKBOOK

Welcome to the World of Dewey

www.deweycannabis.com

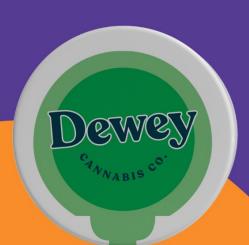


NOW AVAILABLE!

Alpine Ape









INTRODUCING THE DEWEY

DAB PEN



www.deweycannabis.com



A Note From Our Founder

Imagine offering your customers not just another cannabis product, but an award-winning, scientifically backed experience. At Dewey Cannabis Co. we're not just growers; we're pioneers in the cannabis genetics revolution. Our mission? To elevate your inventory with unparalleled quality and consistency, grounded in sustainable practices that today's consumer deeply cares about.

Why choose Dewey Cannabis Co. for your shelves? Because we're the first to identify and integrate natural disease resistance into our cultivars, significantly reducing pesticide use and ensuring a cleaner, safer product. Our newest strains, like the award-winning Caribbean Chocolate, demonstrate our commitment to excellence and innovation, setting us apart in a crowded market.

But we don't stop at superior genetics. Every batch from Dewey is a testament to our dedication to sustainability and environmental stewardship, resonating with consumers who value ethical consumption. With Dewey on your shelves, you're not just selling cannabis; you're offering a vision of the future of cannabis cultivation – ethical, sustainable, and scientifically superior.

Let's partner to bring this vision to your customers. Dewey Cannabis Co.: Where science meets satisfaction.

- Jordan Zager, PhD.

Our Grow Practices

- Pesticide Free
- Occo-coir growth medium
- → Water efficient crop steering

Dedicated canopy for breeding, cultivar development, and genetic research



The Breakdown







Signature Flower

Breeders' Selection

Live Rosin









Matchsticks 2 pack

Matchsticks 6 pack

Live Resin Vape

Dewey Dab Pen







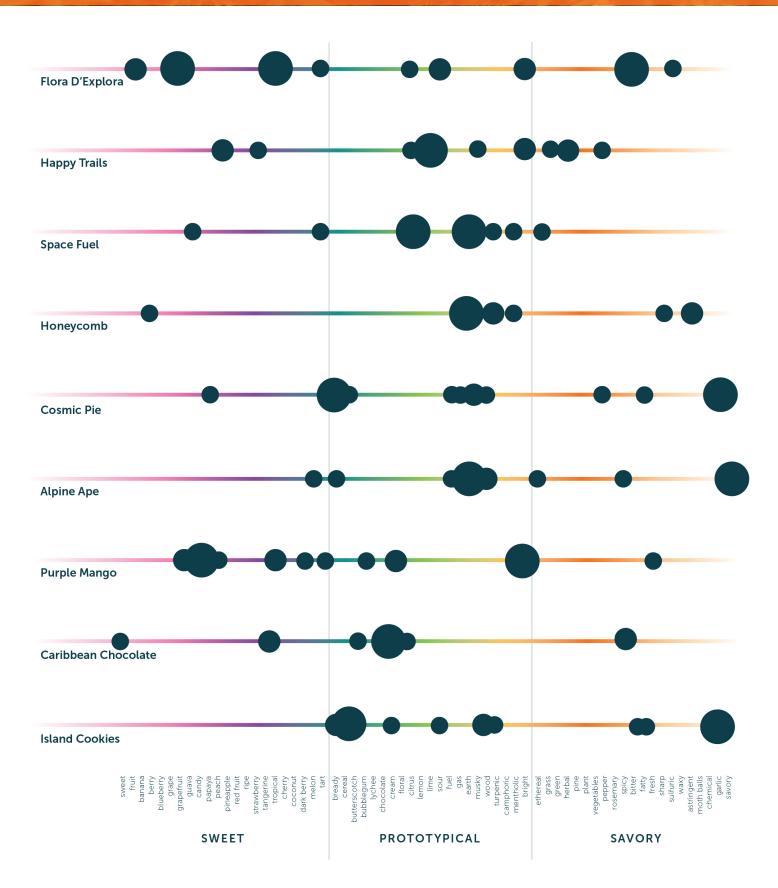


Dewbie Pack

Double Dewbie

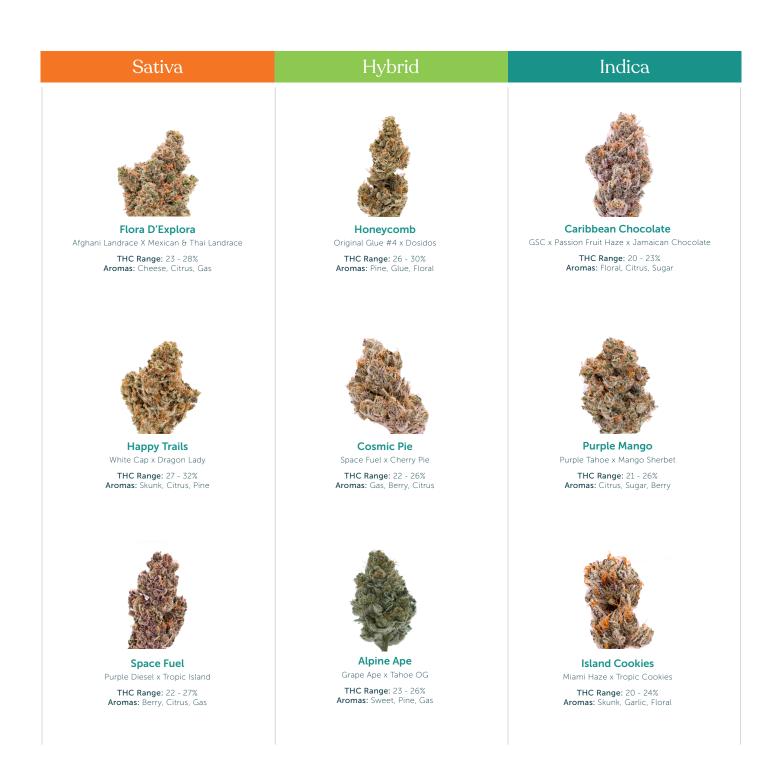
Tiny Trees

Dewey Aroma Spectrum



Dewey Cultivars

We're pioneering the future of cannabis with a sprinkle of genetic magic, crafting unique cultivars for every vibe and aroma imaginable. Our mission? To delight our Dewey devotees with a diverse array of sensational experiences. Welcome to the Dewey Difference, where every strain tells a story and satisfaction is guaranteed.





Signature Flower



Dewey's Signature Flower represents the creme-de-la-dew, embodying the essence of premium quality cannabis. These top-tier buds are a testament to Dewey's commitment to excellence, precision cured and bursting with terpenes and trichomes for an unparalleled experience. The meticulous attention to detail in growing and processing ensures that each bud delivers the most remarkable, aromatic, and beautiful flowers, setting Dewey Signature apart at our price point.





Tiny Trees



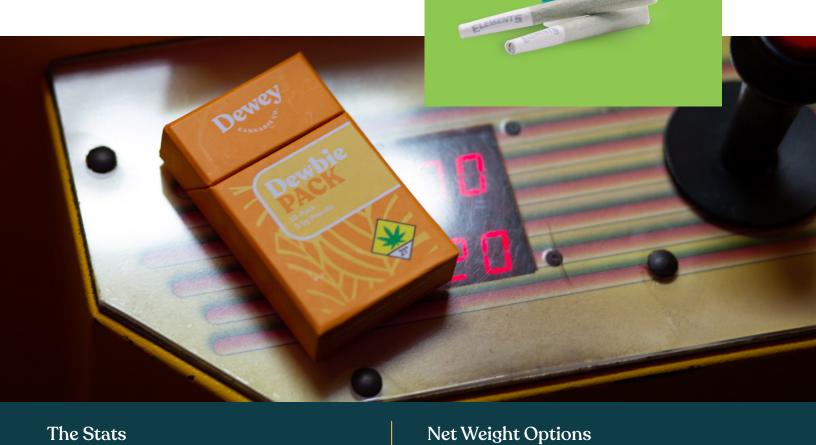
Small(er) Nugs. Same Premium Quality. Tiny Trees flower is smaller in size but are just as packed with cannabinoids and terpenes. Perfect for keeping the party well lit all weekend long or for packing bowl after bowl during the week. Slow cured and hand packaged, tiny trees come in 7g, 14g, and 28g units at a budget conscious price for all of the bulk smokers looking for quality that doesn't break the bank





Dewbies

Full Flower. Bursting with flavor. Each Dewbie is made with 0.5g of full flower that has been cured under the same slow and controlled curing process that our premium buds undergo. This ensures proper terpene and flavor retention that can be noticed with every puff of a Dewbie from the first down to the last. Try our Double Dewbie 2 packs or stock up with our Dewbie 10 packs that come in a crush resistant box.



Net Weight

Net Weight

Honeycomb

6.3 units per day

Top Selling Strain in Product



These infused pre-rolls provide an ideal mix of premium quality and heavy hitting effects.

Net Weight Options The Stats Net Weight Top Selling Strain in Product Flora d'Explora Net Weight 5.0 units per day





Live Resin Vape

Discreet. Convenient. Delicious. The formula to a better vape is simple. Extracted from flower that is immediately frozen at harvest, Dewey live resin captures the true authenticity of each unique cannabis cultivar. Delivered in a 1g ceramic cartridge - free of plastics and metals - these additive-free liquid live resin carts are sure to leave you stoned, happy, and mumbling to yourself "f*ck, that was tasty









The Stats	
Flora d'Explora	

Top Selling Strain in Product

3.0 units per day

Net Weight Options

Net Weight



Dab Pen

The Dewey Dab Pen, an all-in-one vape solution, offers a seamless and sophisticated way to enjoy our award winning live resin vapes. The Dab Pen's innovative design and ease of use make it a standout product for both new and experienced users. Dewey's focus on quality and user experience is evident in every aspect of the Dab Pen, from its sleek appearance to its efficient functionality, providing a discreet and enjoyable way to consume cannabis concentrates.







New Product! Stats Coming Soon!

Quantity Options

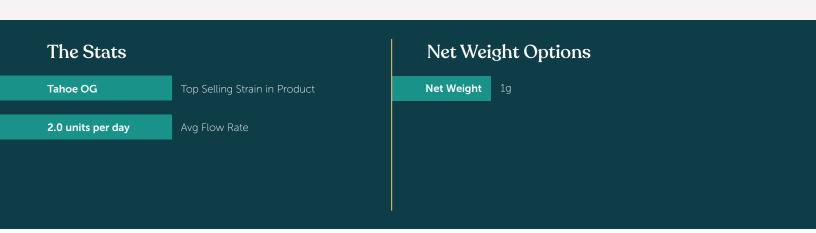
Quantity



Rosin



Our solventless Live Rosin is a testament to our artisanal approach to cannabis concentrates, offering a solventless option that preserves the full spectrum of the plant's cannabinoids and terpenes. This high-quality, potent product is crafted through meticulous processes that ensure a pure and powerful experience. Dewey's dedication to excellence is showcased in their Live Rosin, appealing to connoisseurs seeking the pinnacle of cannabis concentrates.













Breeders' Selection

The Stats

Honeycomb x Papaya

Top Selling Strain in Product

3.0 units per day

Net Weight Options

Net Weight



Dewey Packaging Perks

Color Coded Packaging to quickly identify your Dewey product

We know your store gets busy and no one has the time to read small variable labels or look things up on Leafly. Reach for a color coded Dewey product to quickly and confidently find a product that matches that indica, sativa, or hybrid effect that your customers are seeking.

Robust Cultivar Information provided by the experts themselves

Scan the QR code on the front of any of our jars to quickly uncover our cultivar pages. Our cultivars pages located at deweycannabis.com provide information on our strains and their effects that have been captured through surveying our cultivars out to budtenders across the state.

Durable Packaging to protect our precious products

From crush resistant joint boxes to dental grade ceramic vapes, we aim to ensure that our customers have a pleasant and undamaged experience with our products.

The Dewey Difference

Dewey understands that to have a pleasant experience with a brand, it extends beyond the quality of the cannabis By creating unique and custom packaging that allows for better enjoyment of the cannabis, Dewey aims to create a cannabis experience that will have your customers coming back to you and asking for us by name.



The Weed Is Great in Washington





Wildy Washington

Breathtaking scenery, swimming, fishing, skiing, and world-famous cannabis from Dewey await you in Washington State. There are adventures that fit everyone's preference of effects and aroma palette.

Be sure to pick-up Dewey's award-winning Caribbean Chocolate or Honeycomb signature flower or a convenience focused offering like the all new Dewey Dab Pen. If concentrates are your bag, pick up some of Dewey's solventless Live Rosin dabs for our most flavor filled experience to date.



Salmon fishing near Mt. Rainier



Visiting Pike's Place



Relaxing at Sol Duc Hot Springs



Our Dewey Premier Partners

We've been there. We get it. Finding your favorite cannabis brand at a local retailer can be a challenge. Trying to find your favorite cultivar? Even harder. We've made your journey simple by creating our Premier Partners program to help Dewey fans. A Dewey premier partner is a Washington based retailer who carries five or more of Dewey's cultivars and carries each product line that we offer.





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www.deweycannabis.com

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